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D7.10: Periodic Communication and Dissemination Report – Period 1

This document presents Deliverable 7.10, titled Periodic Communication and Dissemination Report – Period 1, under the University of Ghana-led Generation H project. The report forms part of Work Package 7 (WP7), which focuses on Communication, Dissemination, and Engagement activities. The deliverable was prepared by the lead beneficiary, the University of Ghana, and submitted in Month 18 of the project implementation period.

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1. EXECUTIVE SUMMARY

This report summarises communication, dissemination, and stakeholder engagement activities under WP7 of Generation H during Period 1 (M1–M18). Key milestones included launching the project website, distributing newsletters, delivering a multi-stakeholder webinar, and conducting community events in Ghana and Kenya. The Generation H project achieved several key communication and engagement milestones during the first reporting period. The project website was launched as a central platform for sharing updates, resources, and multimedia content, attracting over 17,566 unique visitors in 2024 and 16,797 in 2025, with users from Ghana, Kenya, the United States, the Netherlands, and other countries. Three newsletters were distributed, offering timely updates on project milestones, field activities, and community engagement efforts also promoting transparency and sustaining interest among partners, and the general public. A multi-stakeholder webinar was held in Month 6, drawing over 140 participants from NGOs, academic institutions, WHO, and government ministries. Additionally, a series of stakeholder and community engagement events were conducted, including co-design workshops in Accra and Nairobi involving over 40 stakeholders, as well as community sensitization dialogues with local leaders and influencers. These activities played a key role in advancing participatory intervention design and fostering community ownership. These efforts lay a foundation for expanded visibility and engagement in the next phase.

2. THE GENERATION-H PROJECT AND WP7 OVERVIEW

Generation H is a multi-country initiative focused on transforming food and physical activity environments for adolescents. WP7 leads strategic communications to build awareness, engage diverse stakeholders, and support uptake of project results. Period 1 focused on building a robust communication infrastructure and fostering early visibility and engagement. The primary focus of this period was to establish a solid communication infrastructure, initiate outreach to youth and community stakeholders in Ghana and Kenya and ensure early policy and media engagement. Highlights from this period include the launch of the project website, publication of newsletters, delivery of a webinar, and active collaboration with stakeholders and public health institutions. Lessons learned are shaping a more targeted and inclusive outreach strategy in the next phase.

WP7 is led by the University of Ghana and supported by Amsterdam UMC as well as local teams in Kenya. Its strategy integrates digital and face-to-face tools to ensure accessible

formats across multiple languages. Coordination structures supported agile content development and event implementation.

3. COMMUNICATION AND DISSEMINATION OBJECTIVES

A dedicated **communication, dissemination, and exploitation plan** was developed at the start of the Generation-H project. This plan will be continuously updated throughout the project execution under Work Package 7 (WP7) to ensure it remains responsive to evolving project needs and stakeholder dynamics.

The key objectives of this communication plan are as follows:

1. To raise awareness about the project's goals, activities, and findings among all relevant audiences.
2. To disseminate results effectively using tailored communication strategies adapted to each stakeholder group.
3. To engage young people through storytelling, social media campaigns, and co-creation of content that reflects their perspectives and experiences.
4. To reach and involve policymakers, communities, and professionals at both national and regional levels in meaningful dialogue and collaborative action.

To achieve these objectives, a variety of communication channels will be utilized:

- A dedicated project website was created to serve both public and professional users, providing access to project materials, updates, and resources.
- Social media platforms such as Facebook, Twitter, Instagram, LinkedIn, and WhatsApp will be used to reach diverse segments of the population, especially adolescents and youth.
- Written and broadcast media, including newspapers, radio, television, and press releases, will be engaged to amplify awareness and participation.
- Community-level tools such as flyers, leaflets, school outreach activities, and faith-based organization (FBO) events will support grassroots dissemination.

Youth engagement will be a central component of the communication strategy. The project will employ WhatsApp cards, digital edutainment content, and peer influencers to connect with adolescents. All communication materials will be tailored to both in-school and out-of-school

youth and translated into relevant local languages where necessary to enhance accessibility and inclusiveness.

The key target audiences for the communication activities include scientists, professional organisations, policymakers, advocacy groups, community leaders, adolescents and youth, and the general public.

Planned communication outputs over the project period include:

- A minimum of 10 popular articles, including project briefs, infographics, and short videos
- At least 20 presentations delivered at scientific conferences and policy forums
- Quarterly newsletters (i.e. every three months)
- A range of supporting materials such as policy briefs, training tools, and press content

4. ACTIVITIES AND OUTPUTS

4.1 DIGITAL PLATFORM

- Website launched in M1: www.generationh.org
- In 2024, 17,566 unique visitors most of them from the United States, Ghana, Kenya, Netherlands
- In 2025, 16,797 unique visitors mostly from United states, Ghana, Russia, Britain, Germany, India and Netherlands
- Content: 8 blogs, 1 event
- Managed by University of Ghana and Amsterdam UMC
- Social media channel (LinkedIn), Launched April 2025

Presentations & Publications:

Some of the generation-H Partners have actively disseminated the project insights through some academic presentations for instance:

1. Prof. Charles Agyemang shared Generation-H insights at several high-level academic events, including:

- A plenary lecture at the International Society of Epidemiology Congress held in Cape Town, South Africa, from 24–27 September 2024, attended by over 1,500 delegates.
- The 2025 Global Alliance for Chronic Diseases (GACD) Annual Scientific Meeting, held in Kigali, Rwanda, from 9–12 June 2025, with over 150 delegates in attendance.
- Invited guest lectures delivered at the Welch Center for Prevention, Epidemiology, and Clinical Research Grand Rounds and the Endocrinology Grand Rounds at Johns Hopkins University, Baltimore, USA, on 16 April 2025. The sessions focused on cardiometabolic disease among migrant populations and were attended by approximately 150 participants.
- Paula Griffiths outlined the aims and objectives of the Generation H project at the UNESCO chair’s day hosted at Loughborough University, July 02nd 2025 to an audience of UK government stakeholders from the Department of Culture Media and sport, UNESCO representatives and academics.

A guest lecture to master’s students at the University of Barcelona, Spain, in May 2025, with approximately 25 students in attendance.

2. Gideon Amevinya will present the Generation-H abstract titled “Which interventions to promote healthy dietary and/or physical activity behaviours could work best among adolescents in sub-Saharan Africa? A realist synthesis” as part of the EPO6 – Non-Communicable Diseases session at the IUNS-ICN 2025 Scientific Program, scheduled to take place from 24th to 29th August 2025 in Paris, France.

For more details, visit: <https://www.icn2025.org/>

4.2 PUBLICATIONS & MEDIA

- 4 press releases, 1 newspaper article (pending M18), 2 newsletters distributed
- Supporting Material: See Annex 1 for samples of newsletters and press releases

4.3 WEBINAR

- Held in M15: "Leveraging a Multi-Component Intervention to Transform Food and Physical Activity Environments for Adolescents"
- Attendees: Over 140 participants from NGOs, universities, WHO, ministries
- Subtitled, uploaded online with slides shared via newsletters and mailing lists
- Supporting Material: See Annex 2 for the webinar flyer and report

5. STAKEHOLDER ENGAGEMENT

7 stakeholder/community events: were held, including co-design workshops in Accra and Nairobi involving over 40 stakeholders. as well as community sensitization dialogues with local influencers and traditional leaders.

5.1. OUTPUT ON OUTREACH CHANNELS AND STAKEHOLDERS

Channel	Audience	Purpose
Website and Social media channels (LinkedIn)	Public, media, researchers	The website aims to inform, engage, and connect stakeholders by providing updates on project activities, sharing resources, and promoting awareness of adolescent health issues in Ghana and Kenya.
Newsletters	General public, Partners, donors	To provide updates to inform various audiences about the project developments, present success stories and lessons learned, feature perspectives of adolescents and community stakeholders, and to also ensure transparency and accountability. A total of two newsletters were published, one in 2024 and another one in 2025

<p>Webinar</p>	<p>Stakeholders, academia, practitioners and policymakers</p>	<p>The webinar provides an important platform for Sharing key insights from the project, including findings, approaches, and stakeholder experiences. This process promotes dialogue among researchers, practitioners, and policymakers, supporting reflection, feedback, and knowledge creation. The first official Generation-H webinar held in Month 6 of the project was attended by over 140 participants.</p>
<p>Workshops</p>	<p>Public health officials, educators, youth representatives, local government authorities, and implementing partners</p>	<p>The workshops served as collaborative spaces for co-designing contextually relevant interventions to improve adolescent dietary and physical activity behaviours. These sessions brought together diverse stakeholders to jointly identify challenges, explore culturally appropriate solutions, and contribute to the development of evidence-informed strategies.</p> <p>A total of 4 co-design workshops were conducted between June and July, from 26th June to 31 July 2025.</p>
<p>Community Events</p>	<p>Adolescents, local leaders</p>	<p>The events aimed to raise awareness about healthy eating and physical activity among adolescents, while also encouraging open dialogue with community members. They provided a platform to share information about the Generation-H project and helped strengthen local understanding of how</p>

		<p>supportive environments contribute to adolescent health.</p> <p>A total of 2 community sensitization events were held in 2024, across the selected sites in Accra and Nairobi</p>
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This table summarize the actual outputs of stakeholder engagement and communication activities

Note-Webinar was recorded, subtitled and uploaded to the website. presentation slides were included in the newsletter and shared via partner mailing lists

6. KEY PERFORMANCE INDICATORS (KPIs) AND ANALYTICS

Indicator	Target(M1-M18)	Achieved
Website page views	Fully functioned project website	2024-17,566 visits and views 2025-16,797 visits and views
Project newsletters distributed and Press released		2 newsletters were distributed through the project website and partner mailing lists. 4 Press release (By Amsterdam UMC, APHRC, UG and IRD)
LinkedIn Page views	Fully functioning LinkedIn, regular posts	57 followers, 530 views last 30 days (10-07-2025)
E-news letters	E-news Letter period 1, M18	Ongoing, to be submitted M19
Webinar held	Event for scientific stakeholder interaction 1	1 held via Zoom, video hosted site
Stakeholder/community events held		7-Event, reports, photos

Note-Stakeholder/community events held includes community sensitization meetings and co-production workshops both Ghana and Kenya

6. LESSONS LEARNED

- Regular updates matter: To Sustained visibility via newsletters and blog posts improved partner and community engagement.
- Multilingual formats are essential: Some local languages such as Swahili and Twi were used during stakeholder engagement and household mapping activities in Kenya and Ghana, respectively. This approach helped enhance understanding and participation among community members who were not fluent in English.
- Webinars build credibility: Some of these well-facilitated online events can be considered valuable for their role in reaching new stakeholders and expanding the project's professional network. Additionally, they are useful for evolving the design of the project.

7. Deliverables for the Reporting Period (M1–M18)

The following key deliverables and activities are planned or have been completed within the reporting period from Month 1 (M1) to Month 18(M18)

D7.1 – *Initial Communication, Dissemination, and Exploitation Plan*

- Submitted in Month 6 (M6)

D7.2 – *Fully Functioning Project Website*

- Delivered in Month 1 (M1)

D7.6 – *E-Newsletter (Period 1)*

- Due in Month 18 (M18)

D7.10 – *Periodic Communication and Dissemination Report (Period 1)*

- Due in Month 18 (M18)

D7.14 – *Event for Scientific and Stakeholder Interaction #1*

- Conducted in Month 6 (M6)

The following deliverables are due in subsequent reporting periods (M19-60).

D7.11 – *Communication, Dissemination, and Exploitation Plan and Report (Period 2)*

- Due in Month 30 (M30)

D7.15 – *Event for Scientific and Stakeholder Interaction #2*

- Due in Month 32 (M32)

D7.7 – *E-Newsletter (Period 2)*

- Planned – Due in Month 36 (M36)

7.3 Planned – Later Phases

D7.12 – *Communication, Dissemination, and Exploitation Plan and Report (Period 3)*

- Due in Month 48 (M48)

D7.8 – *E-Newsletter (Period 3)*

- Due in Month 48 (M48)

D7.16 – *Event for Scientific and Stakeholder Interaction #3*

- Due in Month 57 (M57)

D7.13 – *Communication, Dissemination, and Exploitation Plan and Report (Period 4)*

- Due in Month 60 (M60)

D7.9 – *E-Newsletter (Period 4)*

- Due in Month 60 (M60)

D7.3 – *Report on the Closing Symposium*

- Due in Month 60 (M60)

D7.4 – *Report on the Roadmap Toward Large-Scale Implementation*

- Due in Month 60 (M60)

D7.5 – *Policy Implementation / White Paper*

- Due in Month 60 (M60)

8. ANNEXES

Annex 1: Evidence of Dissemination Outputs – (Press Releases and Newsletters)

Annex 1a: Press Releases

Access published newsletters and press releases via the Generation-H website:

www.generationh.org/news-events

- **Annex 1b: Generation H Newsletters** – The first Annual meeting of the Generation-H project, January 2025

These can be accessed from here theupandup.us+3generationh.org+3myemail-api.constantcontact.com+3



**Annex 1c. A MULTI-COMPONENT INTERVENTION TO REDUCING UNHEALTHY DIETS AND PHYSICAL INACTIVITY
AMONG ADOLESCENTS IN SUB-SAHARAN AFRICA**

WP7.1 Communication, Dissemination & Exploitation Plan

Plan	Recommendation	Dissemination Channel and Strategies	Key Persons/Target Audiences	Strategy to Implement Dissemination	Activities needed	Who (Responsibility)	Timing
Implement tailored interventions that account for local dietary and	Adapt interventions to local contexts	Will leverage direct communication and engagements with intervention providers using	Providers of Interventions (e.g., Dietitians, physical activity experts to be determined once	- Regular updates through targeted communication channels like	1. Identify intervention deliverers and stakeholders by country and	The Ghana & Kenya Team	Month 1-6, 12 & 18, ongoing

physical activity context		approaches including workshops, training sessions.	we have identified the intervention)	professional networks, emails, and specialized newsletters	district (low SES/high SES). 2. Develop and execute communication plans utilizing websites, newsletters, and professional networks.		
Promote interventions to reduce unhealthy diets and physical inactivity among adolescents	Advocate for public health interventions	<ul style="list-style-type: none"> - For example, policy briefs, position papers, and tailored presentations for decision-making. - Engagement through direct outreach, press releases, and participation in 	Decision-Makers on Public Health and Nutrition/physical activity (e.g., Ministry of Health, Ministry of Education, Municipality)	Informing and advocating for public health interventions	<ol style="list-style-type: none"> 1. Identify key decision-makers and stakeholders by country and district (low SES/high SES). 2. Develop targeted communication strategies (e.g., policy briefs, 	The Ghana & Kenya Team	Month 1-6,

		public health forums.			public health outreach, media engagement).		
Engage community leaders to encourage healthy eating and physical activity	Mobilize communities for 'lifestyle' changes, i.e. promoting a healthier diet and physical activity	<ul style="list-style-type: none"> - Community meetings and workshops to engage leaders. - Personal communications, presentations, and distribution of materials like leaflets and PowerPoint presentations to support community advocacy. 	Community Leaders and Local Organizations	- Develop a community engagement plan with tailored materials and direct communication strategies.	<ol style="list-style-type: none"> 1. Identify local community leaders and organizations. 2. Develop a plan for engagement (e.g., presentations, personal communication). 3. Create and distribute materials for community leaders. 	The Ghana & Kenya Team	Month 12-18,

<p>Engage various stakeholders in the Generation-H Project to support interventions that promote healthy diets and physical activity</p>	<p>Develop a comprehensive communication, dissemination, and engagement plan</p>	<p>- Project website with open-access resources. - Newsletters, social media, and public campaigns to share findings. - Presentations at conferences and publications in scientific journals.</p>	<p>1. Scientists 2. Professional Organizations (e.g., African Nutrition Society, African Physical Activity Network(AFPAN), PASCAR, FERN, EUPHA) 3. Community Organizations (e.g., FBOs, youth associations) 4. Policymakers (e.g., Ministry of Health, Ministry of Education, WHO) 5. Advocacy Groups (e.g., NCD Alliance, CAPHA)</p>	<p>- Develop a robust online presence and utilize all the multiple channels (e.g. website, social media channels) to disseminate information broadly.</p>	<p>1. Create a tailored communication and dissemination plan. 2. Develop targeted dissemination materials (e.g., newsletters, website content, social media updates, press releases, policy briefs). 3. Conduct awareness campaigns and organize</p>	<p>Communication Officer, Project Leads, Social Media Manager, Newsletter Coordinator</p>	<p>Month 12-18 , ongoing</p>
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					stakeholder meetings.		
Increase public awareness and accessibility to information on healthy diets and physical activity	Ensure widespread access to intervention details and results	<ul style="list-style-type: none"> - Project website with open-access resources. - Newsletters, social media, and public campaigns to share findings. - Presentations at conferences and publications in scientific journals. 	General Public, Scientific and Clinical Communities	- Develop a robust online presence and utilize multiple channels to disseminate information broadly	<ol style="list-style-type: none"> 1. Develop and maintain a project website with open-access resources. 2. Use newsletters, social media, and public campaigns to share findings. 3. Present findings at conferences and in scientific publications. 	Website Administrator, Communication Officer, Research Team	Month 12-18, ongoing

A MULTI-COMPONENT INTERVENTION TO REDUCING UNHEALTHY DIETS AND PHYSICAL INACTIVITY AMONG ADOLESCENTS IN SUB-SAHARAN AFRICA

Work package 7.1.4 Stakeholder Consultation Meetings Plan

Activity	Key Stakeholders/Participants	Purpose of meeting	Activities/Agenda	Responsible Parties	Timing
Consultation Meeting 1	e.g. - Community Leaders - Young People Representatives - School Leaders - FBOs Leaders - WHO Representatives - UNICEF - NCDs Alliance - Ministries of Health (Ghana & Kenya)	To discuss initial findings and gather input on project direction and interventions	1. Presentation of initial findings. 2. Gathering feedback from stakeholders. 3. Discussion on adapting interventions to local needs. 4. Planning for next phases	All teams	2024

	- Ministries of Education (Ghana & Kenya)				
Consultation Meeting 2	- e.g. Community Leaders - Young People Representatives - School Leaders - FBOs Leaders - WHO Representatives - NCDs Alliance - Ministries of Health (Ghana & Kenya) - Ministries of Education (Ghana & Kenya)	To review progress, share mid-term results, and adjust strategies based on stakeholder input	1. Review of mid-term progress. 2. Presentation of results to date. 3. Adjusting interventions based on feedback. 4. Planning for dissemination of results.	Ghana Team, Kenya Team	Month 32, August 2026
Consultation Meeting 3	- e.g. Community Leaders - Young People Representatives - School Leaders	To finalize project outcomes, gather final feedback, and plan for sustainability and further dissemination	1. Presentation of results. 2. Gathering final feedback.	All teams	Month 57

	<ul style="list-style-type: none">- FBOs Leaders- WHO Representatives- NCDs Alliance- Ministries of Health (Ghana & Kenya)- Ministries of Education (Ghana & Kenya)		<p>3. Discussion on sustainability and next steps.</p> <p>4. Planning for final dissemination activities.</p>		
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- **Annex 2: List of stakeholder and youth engagement events with attendance (includes webinar report)**

Annex 2a. Title: *Leveraging a Multi-Component Intervention to Transform Food and Physical Activity Environments for Adolescents in Ghana and Kenya: The Generation-H Project*

Date: 14th March 2025

WEBINAR




Leveraging a Multi-Component Intervention to Transform Food and Physical Activity Environments for adolescents in Ghana and Kenya: The Generation-H Project

DATE 14th March, 2025 **TIME** 12:00 PM GMT **REGISTER** generationh.org/webinar-reg

Improving food and physical activity environments in Africa is urgent due to rapid urbanization and a shift toward processed foods and sedentary lifestyles. This has led to rising non-communicable diseases (NCDs) like obesity, diabetes, and cardiovascular disease, alongside persistent undernutrition and micronutrient deficiencies. In response, the Generation-H Project (www.generationh.org) was developed, involving institutions such as the Amsterdam University Medical Center, University of Ghana, African Population and Health Research Center, Loughborough University, French National Research Institute for Sustainable Development, Vrije Universiteit Amsterdam, and Sciensano. The project targets adolescents and youth in urban Ghana and Kenya.

Generation-H leverages a **multi-sector and multi-stakeholder approaches** to design, deploy, and evaluate **evidence-based and culturally contextualized interventions** aligned with the **WHO Best Buys** for NCD prevention. Partnering with local governments, NGOs, and community-based organizations, the project aims to **transform food and physical activity environments**, empower youth, and mitigate the rising NCD burden in sub-Saharan Africa.

This interactive webinar, jointly organized by the **Generation-H Project** and the **Africa Food Environment Research Network (FERN)**, will provide a platform to:

- Introduce the Generation-H project and its goals for improving food and physical activity environments and promoting physical activity and healthy eating in Africa.
- Discuss the project's design, approach, and planned interventions, as well as anticipated challenges, opportunities, and strategies for successful scaling across Africa.
- Highlight the importance of multi-sectoral partnerships, local engagement, and digital platforms in achieving sustainable change.
- Engage policymakers, researchers, public health practitioners, and stakeholders to build capacity and foster ongoing partnerships for healthier food and physical activity environments in Africa.

DETAILS generationh.org/webinar1



PANELIST
Prof. Dr. Charles Agyemang –
Generation-H Lead,
University of
Amsterdam, Netherlands



PANELIST
Prof. Amos Laar –
Generation-H Ghana
Lead, University of
Ghana, and Convener,
FERN



PANELIST
Prof. Michelle Holdsworth –
Generation-H,
France Lead, IRD
France



PANELIST
Prof. Lauren Shear –
Physical Activity
Expert, Loughborough
University, UK Lead



PANELIST
Dr. Gershim Asiki –
Generation-H Kenya
Lead, African
Population and Health
Research Center



PANELIST
Prof. Kofi Mensah Nyarko – NCDs Lead,
World Health
Organization African
Region



MODERATOR
Dr. Kasim Abdulal –
Senior Lecturer,
University of Cape
Coast, Department of
Clinical Nutrition and
Dietetics

TARGET AUDIENCE

- Policymakers, researchers, and public health professionals
- Stakeholders in nutrition, physical activity, and NCD prevention
- Development partners, civil society organizations, and youth advocates

For inquiries and further details, please contact us at Generation-H via email at info@generationh.org and FERN secretariat via email at dialoguss@meals4ncds.org.

Together, it is possible to transform food and physical activity environments to combat NCDs in Africa!





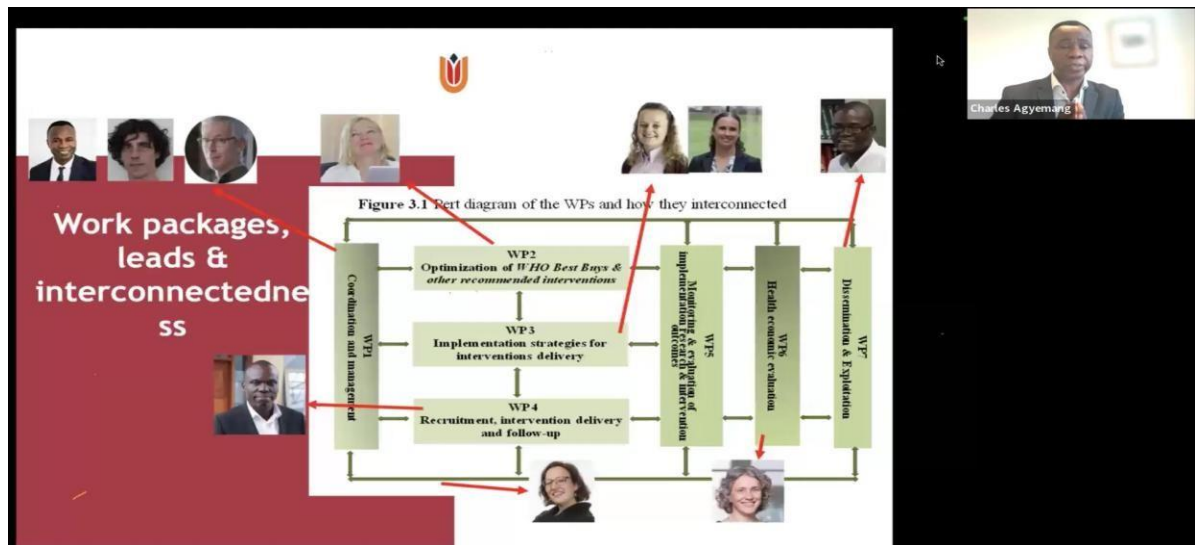






A detailed report was developed following the webinar, and it is included below.

Webinar Report-Website, March 14th, 2025



The [Generation-H Project](#) and the [African Food Environment Research Network \(FERN\)](#) are key initiatives working to address the social and environmental determinants of non-communicable diseases (NCDs) across Africa, hosted a webinar on 14th March 2025, focusing on transforming food and physical activity environments for adolescents in Ghana and Kenya. The session brought together 140 participants, including policymakers, researchers, and public health practitioners, to explore multi-component interventions aimed at tackling unhealthy diets and physical inactivity among adolescents in Urban Sub-Saharan Africa.

Prof. Amos Laar, Generation-H Ghana Lead, opened the session by introducing the project's objectives and its alignment with WHO's Best Buys strategies. Key presentations followed, with Prof. Charles Agyemang presented the burden of non-communicable diseases (NCDs) and the need for adolescent-focused interventions. Prof. Michelle Holdsworth discussed adapting WHO interventions through co-creation with stakeholders, while Prof. Lauren Sherer and Milka Njeri elaborated on implementation strategies using theoretical frameworks like CFIR and RE-AIM. Dr. Gershim Asiki presented the study design, outlining baseline assessments and evaluation methods, and Dr. Antonio Armando from WHO emphasized the economic impact of NCDs and WHO's strategies for prevention.

The session concluded with an interactive discussion, reinforcing the importance of multi-sectoral collaboration in addressing adolescent health challenges.

Overall, the webinar successfully introduced the Generation-H project, engaged key stakeholders, and laid the foundation for ongoing partnerships to promote healthier environments for adolescents in Africa.

Watch the full webinar here: [Generation-H Webinar](#)

- **Annex 3: Webinar feedback summary**

Participants expressed high overall satisfaction, rating the webinar as “Good” to “Excellent.” The content was considered relevant and highly useful, with presenters praised for their clarity, engagement, and preparedness. Attendees appreciated the interactive elements, particularly the Q&A and polls, though some suggested more time for audience interaction. Key improvement suggestions included extending the duration, sharing materials post-event, adding practical examples, and addressing internet connectivity issues.

Please find below a summary of the geographical representation of attendees and their assessment of the webinar’s content and relevance.

7/7/25, 9:51 AM

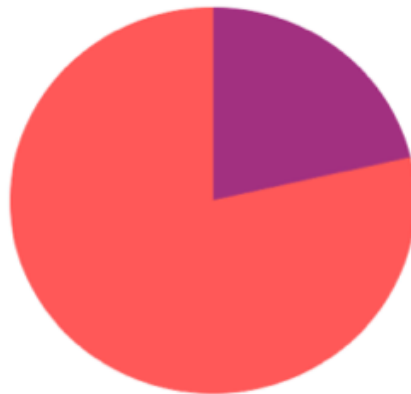
All Entries - Fluentform



Ivory Coast Egypt Ethiopia
Ghana Kenya Tanzania
United States (US)

Label	Total	%
Ghana	8	57
United States (US)	1	7
Tanzania	1	7
Kenya	1	7
Ethiopia	1	7
Egypt	1	7
Ivory Coast	1	7

How would you rate the overall content of the webinar?



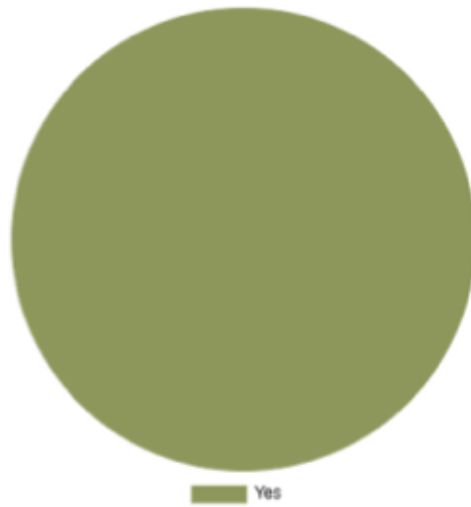
Good Very good

Label	Total	%
Very good	11	78
Good	3	21

Was the information presented relevant to your needs?

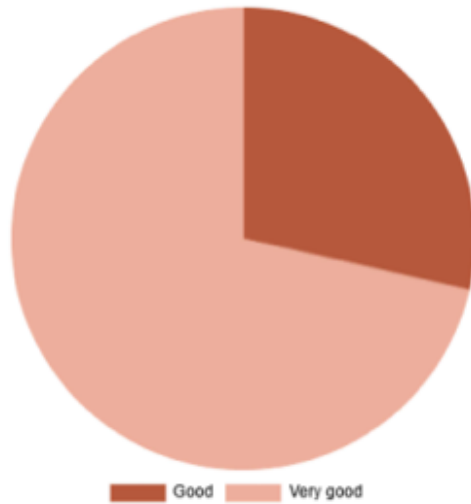
7/7/25, 9:51 AM

All Entries - Fluentform



Label	Total	%
Yes	14	100

How would you rate the presenter(s)' knowledge of the subject?



Label	Total	%
Very good	10	71
Good	4	28

How engaging were the presenter(s)

7/7/25, 9:51 AM

All Entries - Fluentform



Was the pacing of the webinar appropriate?

Label	Total	%
Very engaging	9	69
Engaging	4	30

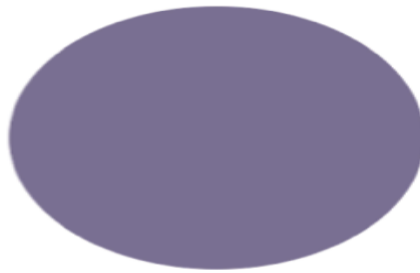


Were the Q&A and discussion sessions helpful?

Label	Total	%
Yes	14	100

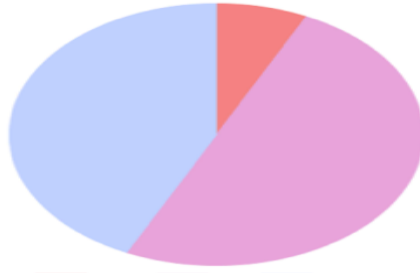
7/7/25, 9:51 AM

All Entries - Fluentform



Label	Total	%
Yes	14	100

How would you rate the opportunities for participation and interaction?



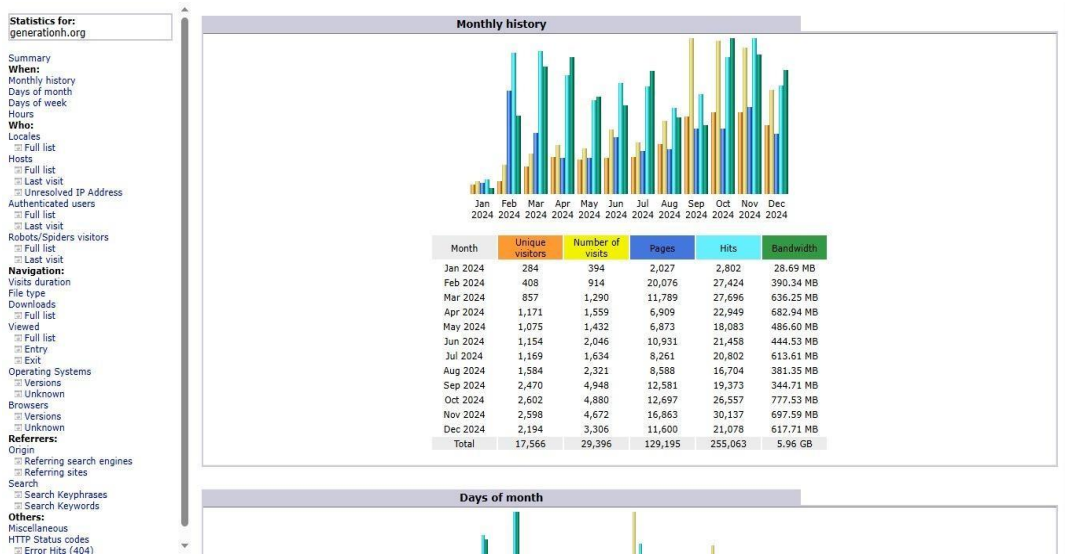
Label	Total	%
Good	7	50
Very good	6	42
Average	1	7

Did you experience any technical difficulties during the webinar?

https://www.generationh.org/wp-admin/admin.php?page=fluent_forms&route=entries&form_id=4#visual_reports

5/7

- Annex 4: Website traffic analytics and screenshots



Statistics for: generationh.org

Summary
When:
 Monthly history
 Days of month
 Days of week
 Hours
Who:
 Locales
 Full list
 Last visit
 Unresolved IP Address
 Authenticated users
 Full list
 Last visit
 Robots/Spiders visitors
 Full list
 Last visit
Navigation:
 Visits duration
 File type
 Downloads
 Full list
 Viewed
 Full list
 Entry
 Exit
 Operating Systems
 Versions
 Unknown
 Browsers
 Versions
 Unknown
Referrers:
 Origin
 Referring search engines
 Referring sites
 Search
 Search Keyphrases
 Search Keywords
Others:
 Miscellaneous
 HTTP Status codes
 Error Hits (404)

09	6,660	15,475	418.02 MB	21	4,737	6,235	88.62 MB
10	6,854	15,368	395.85 MB	22	4,713	6,655	116.18 MB
11	5,866	13,283	389.31 MB	23	4,545	6,007	103.52 MB

Locales (Top 25) - Full list

Locales	Pages	Hits	Bandwidth	
United States	us	71,215	92,095	1.17 GB
Ghana	gh	20,320	32,758	550.45 MB
Netherlands	nl	7,170	33,915	1.20 GB
Russian Federation	ru	4,219	10,745	249.99 MB
Great Britain	gb	2,603	11,405	390.92 MB
Angola	ao	2,460	14,128	461.68 MB
China	cn	1,950	3,536	92.27 MB
India	in	1,707	2,495	50.14 MB
Germany	de	1,525	2,250	50.55 MB
Japan	jp	1,230	1,372	17.50 MB
Australia	au	1,219	1,705	32.49 MB
France	fr	1,205	5,217	180.92 MB
Canada	ca	1,144	2,643	91.35 MB
Kenya	ke	837	8,031	383.31 MB
Indonesia	id	728	6,142	224.31 MB
Poland	pl	691	698	8.24 MB
Vietnam	vn	612	663	4.32 MB
South Africa	za	457	3,827	157.26 MB
Romania	ro	409	667	15.08 MB
Ukraine	ua	408	1,116	44.10 MB
Spain	es	405	1,799	73.16 MB
Latvia	lv	389	410	4.51 MB
Sweden	se	368	700	19.18 MB
Iran	ir	336	700	17.98 MB
Argentina	ar	253	364	6.55 MB
Others	5341	15682	550.01 MB	

Statistics for: generationh.org

Summary
When:
 Monthly history
 Days of month
 Days of week
 Hours
Who:
 Locales
 Full list
 Last visit
 Unresolved IP Address
 Authenticated users
 Full list
 Last visit
 Robots/Spiders visitors
 Full list
 Last visit
Navigation:
 Visits duration
 File type
 Downloads
 Full list
 Viewed
 Full list
 Entry
 Exit
 Operating Systems
 Versions
 Unknown
 Browsers
 Versions
 Unknown
Referrers:
 Origin
 Referring search engines
 Referring sites
 Search
 Search Keyphrases
 Search Keywords
Others:
 Miscellaneous
 HTTP Status codes
 Error Hits (404)

Last Update: 30 Jun 2025 - 08:33

Reported period: - Year - 2024 - OK

Summary

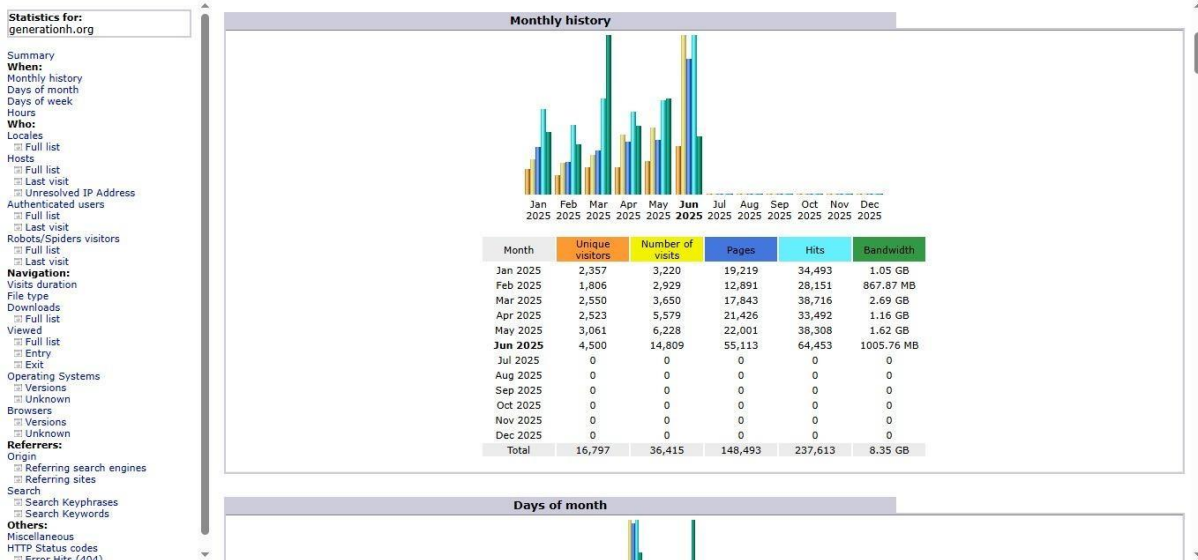
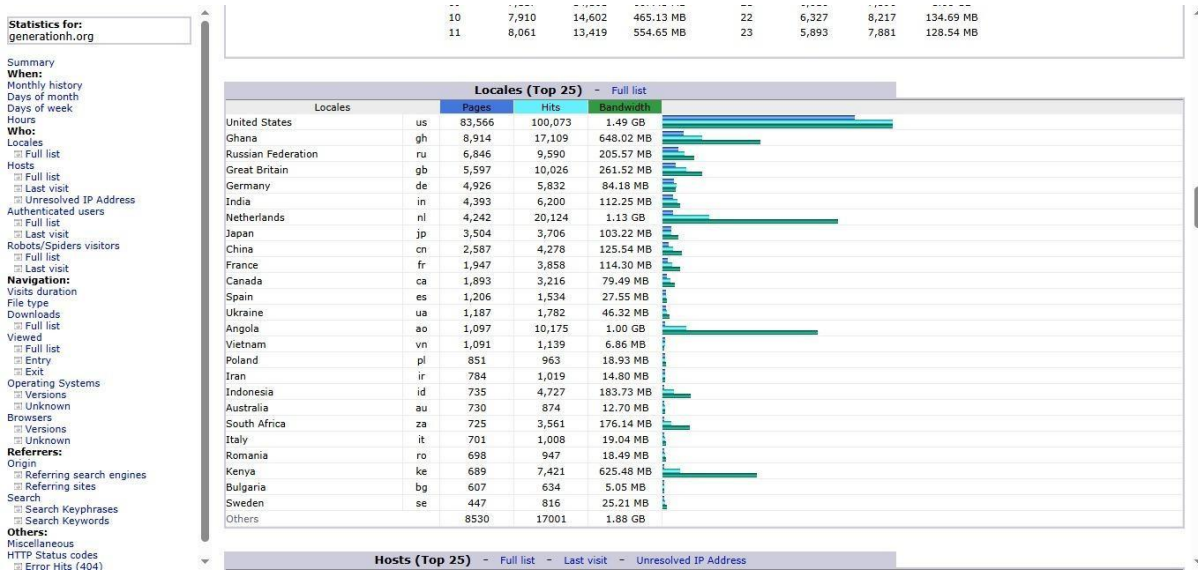
Reported period: Year 2024
 First visit: 25 Jan 2024 - 00:21
 Last visit: 31 Dec 2024 - 23:51

	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	<= 17,566	29,396 (1.67 visits/visitor)	129,195 (4.39 Pages/Visit)	255,063 (8.67 Hits/Visit)	5.96 GB (212.55 KB/Visit)
Not viewed traffic *			88,064	136,805	1.74 GB

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

Monthly history

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2024	284	394	2,027	2,802	28.69 MB
Feb 2024	408	914	20,076	27,424	390.34 MB



Annex 5: Webinar recording link.

[Generation-H Webinar](#)